

## FOR IMMEDIATE RELEASE

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### AVANT ASSESSMENT APPOINTS TWO EXECUTIVES TO BOARD OF DIRECTORS

#### *Technology, Education Veterans Added to Company's Leadership Team*

**(EUGENE, Ore.) – Jan. 14, 2007** – Avant Assessment, a recognized leader in the Web-based language assessment field, today announced that Jonathan Bower, with more than 25 years' experience in the technology and education fields, and Dana Siebert, COO of Chambers Communications, have been appointed to the company's board of directors. Mr. Bower and Mr. Siebert together bring more than 45 years of seasoned business and operational expertise to Avant Assessment.

"We are pleased to have these two distinguished businessmen join our board of directors to help us guide the company as we lead the charge to re-shape the landscape of language assessment," said David Bong, CEO of Avant Assessment. "Jonathan has invaluable experience in shepherding several education technology companies from start-up to success, while Dana's international business acumen and community involvement can serve as a blueprint for taking Avant to the next level."

Over the past 10 years, Mr. Bower has served as CEO and in other management positions at Soliloquy Learning and Lexia Learning Systems. At each company, his focus was on growth - utilizing his experience in the academic and technology fields to expand their portfolios of reading skills acquisition and cognitive development products and services. Prior to those posts, he served as CEO of RTJ Medical Software, as the head of the Medical Software Group at Kurzweil Applied Intelligence, and as a consultant for McKinsey & Company.

Mr. Bower began his work in the education field as a participant in the Stanford International Development Education Committee program, and continued on as an instructor in Stanford's graduate programs in Development Education and Global Development. He has spoken at numerous education conferences on subjects relating to cognitive development, reading, learning disabilities and technology.

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"I look forward to working with Avant's management team to help the company achieve its growth potential," Mr. Bower said.

In his role as COO at Chambers Communications, Mr. Siebert is responsible for business, marketing and development strategies for the media production company. Prior to joining Chambers Communications, Mr. Siebert served as managing director of Oregon Life Sciences, which provides capital investments to developing life sciences and information technology companies.

Previously, during his tenure as a senior executive at Symantec Corporation, he focused on international operations and established the company's European headquarters, as well as other subsidiaries, around the world. Mr. Siebert is an active participant in economic development, community and charitable programs in the Eugene area and throughout Oregon.

"I'm excited to join Avant Assessment as the company explores the substantial possibilities available in the field of Web-based language assessment," Mr. Siebert said.

Avant has rapidly emerged at the forefront of the language assessment field by combining proprietary technology with expertise in linguistics and assessment design. The company's innovative Web-based, computer-adaptive approach to language assessment reduces test administration times and related costs, improves test reliability, provides faster reporting, and delivers more comprehensive test data.

**About Avant Assessment**

Avant Assessment was founded in 2001 in Eugene, Ore., as Language Learning Solutions. The company is a recognized leader in the Web-based language assessment field. Avant designs, develops, delivers, scores and reports four-skills, Web-based language assessments to meet the diverse needs of education, business and government. The company has an academic research partnership with the Center for Applied Second Language Studies (CASLS), a National Foreign Language Resource Center, at the University of Oregon and also works closely with other partners to deliver a suite of online language assessment tools for diverse fields.

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