

# Mimi Jett joins Avant Assessment as VP Business Development for K-12 Education

*Avant Assessment, pioneer in web-based proficiency assessment, announces the appointment of Mimi Jett as Vice President of Business Development for K-12 Education.*

EUGENE (July 28, 2011) – Avant Assessment is pleased to announce the addition of Mimi Jett as Vice President of Business Development for K-12 Education to its leadership team. Ms. Jett brings more than 25 years of educational technology and corporate leadership experience to Avant as it expands its efforts in the personalized learning arena with new, authentic-evidence, competency-based learning support systems.

As VP of Business Development, Ms. Jett will focus on building channel partners, strategic partnerships, and alliances that promote Avant’s products and services in the K-12 market. As a member of the Executive Team, she will collaborate with product, marketing, sales, and technology teams on strategy and operational implementation of initiatives to bring competency focused solutions to the education market.

Prior to joining Avant, Ms. Jett was the General Manager of netTrekker, a leading provider in the organization and delivery of digital K-12 educational content and tools, where she led the development of new products and services. Her record of success also includes strategic management positions with Renaissance Learning and IBM Research, where she was appointed to the elite Institute for Advanced Learning leadership council. As an entrepreneur, Mimi Jett was the founder and CEO of Electronic Technical Publishing, leading delivery of advanced technology solutions to higher education publishers in the fields of mathematics and engineering. Ms. Jett was an elected delegate to the White House Conference on Small Business and served as the Technology Advisory Committee Chair for the U.S. Small Business Administration.

Ms. Jett serves on the Software & Information Industry Association’s Education Division Board of Directors, is co-chair of the Global Strategies working group, and a member of the Open Educational Resources working group. In addition, she sits on several industry advisory boards and acts as a mentor for innovative entrepreneurs.

“Ms. Jett has an extraordinary talent of expanding the impact of a company’s work through development of key partnerships”, said Mike Patterson, CEO, “and we at Avant are excited to apply that talent to our efforts in bringing a more personalized learning environment to every student.”

## **About Avant Assessment**

Avant Assessment has over ten years of experience as technology, linguistic and assessment leaders for education and government organizations focused on language competency. Avant products create connections for educators and students with authentic assessment-generated evidence and data for competency-based learning systems. Avant transcends the classroom and connects educators and students with evidence, data, and observation for personal and relevant learning opportunities across learning venues and throughout the world.

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